

Master Plan for Restoring Art and Cultural at Wat Sar Bau Kum

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Abstract

This research objectives were: 1) to make the master plan for developing and restoring Wat Sar Bau Kum as the new tourist attraction in the community, 2) to preserve ancient art and cultural which were suitable for the community and be the study model 3) to make the master plan for managing ancient temple to be beautiful, safe and sustainable 4) to encourage community based tourism and create income for the community. The researcher used interview, focus group discussion and public hearing as methods to encouraging public participation in making the master plan. The master plan can be concluded to 4 plans, 11 projects which were 1) 3 projects for physical development plans, 2) 2 projects for locality art and cultural preservation plans, 3) 2 projects for career development and, 4) 4 projects for the temple management plans to make it beautiful, safe and sustainable.

Key words: *master plan, restoring art and cultural, Wat Sar Pau Kum*

Introduction

Suphan Buri Province has long history as the ancient city. Archaeological evidences were found there were older than 3,500-3,800 years old. During Ayutthaya Kingdom, Suphan Buri was an important border city and granary. (<http://th.wikipedia.org/wiki/>: 2012) It is historical important of Thailand as the place for The Great Battle of Yuthahatthi - Siamese King Naresuan fights the Burmese crown prince in 1593 (<http://www.suphan.biz/Donjeadee.htm> : 2012)

Ampor Daan-Chang is one of the 10 Ampor in Suphan Buri that has many ancient temples. Wat Sar Bau Kum, Moo 7, Tambon Nongmakhamong, Ampor Daan-Chang is the ancient temple which was built in 1940. Kamnan Boonma and Ya Suk Karnpakdee sacrificed the land. The temple was given the Visunkamma Sema, The Buddhist boundary stone, by the royal family at 1st March. The community who live around Wat Sar Bau Kum are Thai with the Lao Krang, a sub-group of the Lao ethnic group, ethnic

so they have their signature arts and cultures such as Loa Khrang weaving and Tok Tong Festival. Because there is no formal arts and cultures reservation and they are transferred by generation to generation with only wording, some of arts and cultures of Lao Krang are disappeared.

According to these reasons, the master plan to develop arts and cultures as the place for traditional art and cultures study is needed. It is for encouraging the sustainable tourism in community and the master model for other issues in the future.



Figure 1, 2 Wat Sar Bou Kum Area

Methodology

This research is qualitative research with these methodologies

1. Study documents, textbooks, and researches which are relevant to the master plan for developing and restoring arts and cultures, the management and establishment of non-formal education center, architectures, landscape architectures, history of Suphan Buri Province and the conservation of arts and cultures as a basic information and develop questionnaire concerning requirements of people, in-depth interview and the master plan for developing and restoring Wat Sar Bau Kum.

2. Use the developed questionnaire to survey for the need of the master plan for developing and restoring Wat Sar Bau Kum.

3. Do SWOT analysis of Wat Sar Bau Kum.

4. In-depth interview with participants of the development of the master plan for developing and restoring Wat Sar Bau Kum's arts and cultures to learn about the model of the master plan.

5. Conclusion from questionnaire and interview in order to develop the master plan.

6. Introduce the master plan to experts and participants for focus group discussion.

7. Improve and correct the master plan.

8. Do the public hearing to validation of the master plan.

9. Create the master plan for developing and restoring arts and cultures of Wat Sar Bua Kum. Present to the research committees.

Results and Discussion

The vision of reservation and restoration of Wat Sar Bau Kum's arts and cultures can be specific by using local arts and cultures' value, increasing the ability of cultural tourism, learning ability, and the community participation. According to these principles, the vision is "Reserve local arts and cultures and encourage the ability of learning as aim for cultural tourism with the community participation".

The strategy of reservation and restoration of Wat Sar Bau Kum's arts and cultures: the operation to reservation and restoration of Wat Sar Bau Kum's arts and cultures as the cultural tourism place is considered from 3 main components which are reservation and restoration arts and cultures, to develop tourism place and the management. When consider 3 main components with objectives, 4 strategies can be specified as 1) collect, present and disseminate knowledge about arts and cultures of Wat Sar Bau Kum, 2) develop landscape and the construction as well as to develop the alternative energy sources of Wat Sar Bau Kum, 3) encourage the community sustainable management, 4) create works and public relation.

Project and plan for restoration and reservation of Wat Sar Bau Kum's arts and cultures are composed with 4 plans and 11 projects which are :

1. Plan for physical development is composed with 3 projects which are:

1.1 project to develop roads and the temple court

1.2 project to develop and improve the scenery at Wat Sar Bau

1.3 project to develop buildings and constructions in the temple

2. Plan for reservation and restoration of local arts and cultures are composed with 2 projects which are :

2.1 project to reserve arts and cultures of Lao Krang

2.2 project to establish art and culture center at Wat Sar Bau Kum

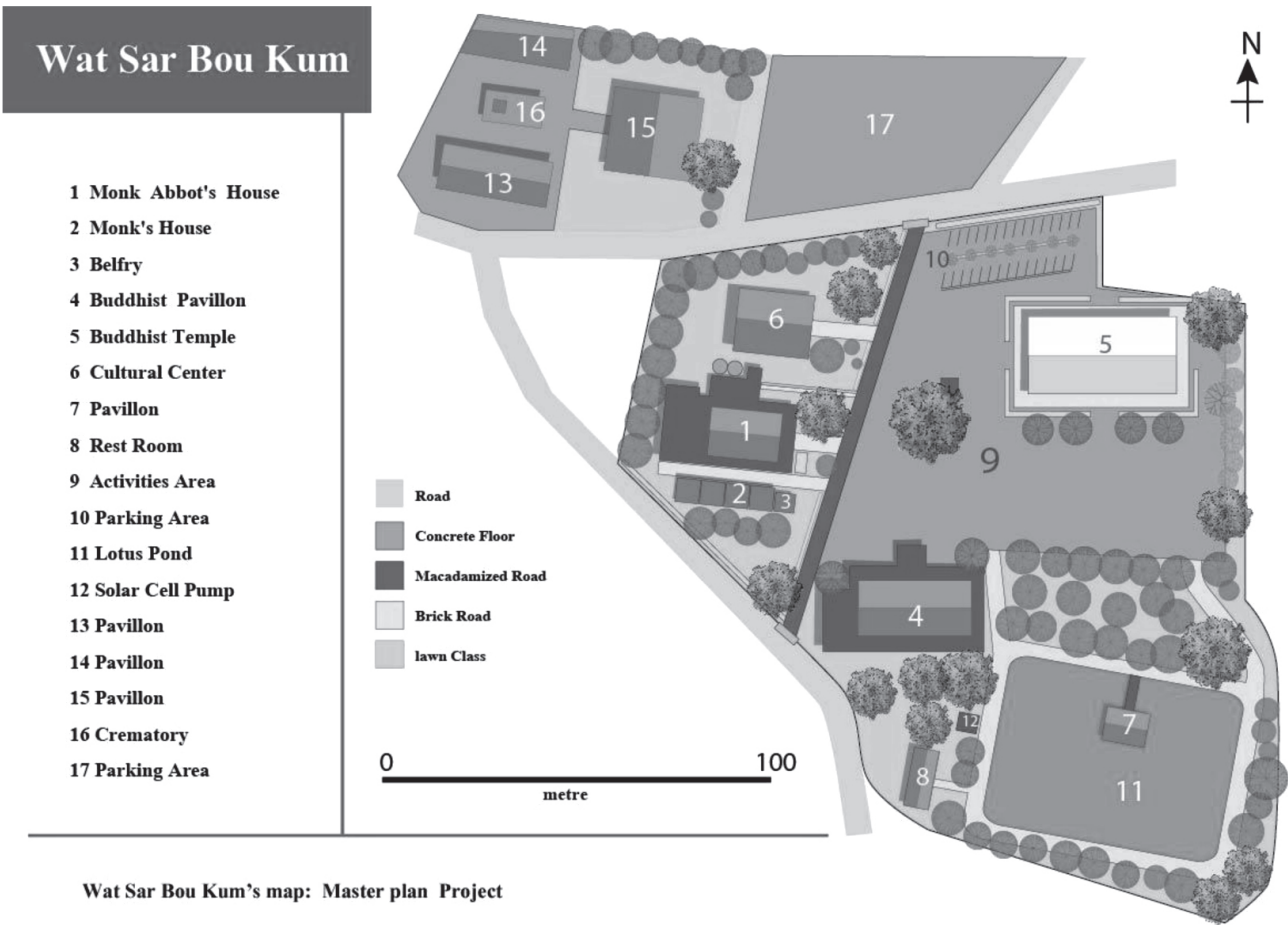
3. Plan for career development which are:

3.1 project to establish and manage the distribution center for Lao Krang's weave

3.2 project to encourage Lao Krang's weave as the 5 stars OTOP

4. Plan for the temple management plans to make it beautiful, safe and sustainable which are:

4.1 project to set up the committees to take care and develop Wat Sar Bau Kum



Wat Sar Bou Kum's map: Master plan Project

Figure 3 Wat Sar Bou Kum Map

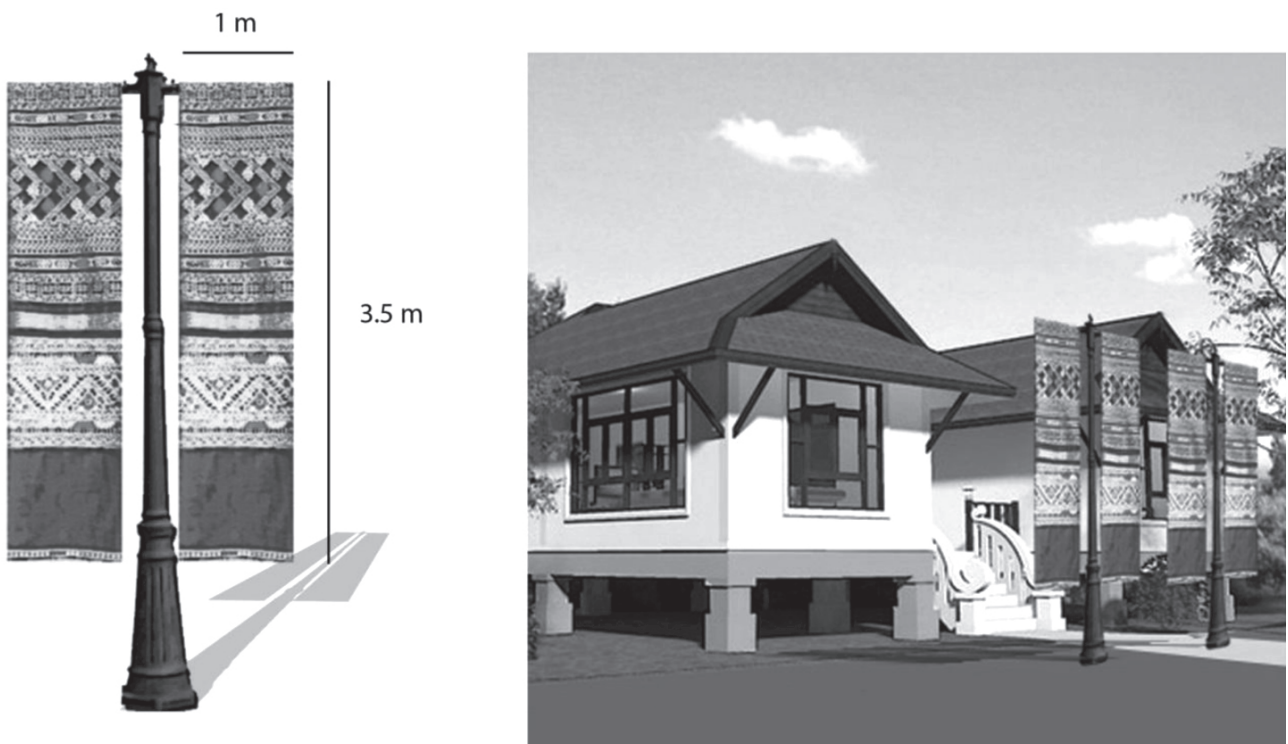


Figure 4 Decoration Weave for Culture Center

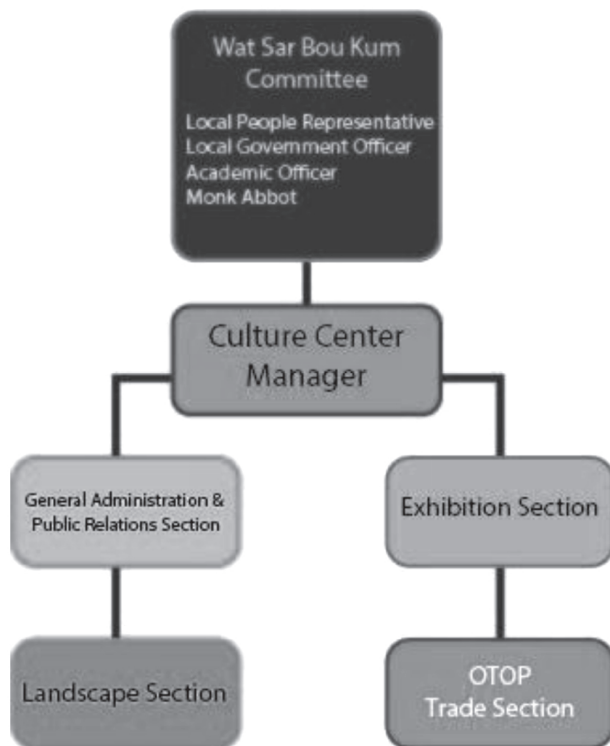


Figure 5 Administer Chart

4.2 project to publicize the temple

4.3 project to provide alternative energy resources

Conclusions and Recommendations

The master plan to develop arts and cultures of Wat Sar Bau Kum was developed in order to create the process to collect, analyze data and propose the tendency to restore arts and cultures of Wat Sar Bau Kum. These would lead to clear the direction indication, clear purposes and targets to restore arts and cultures of Wat Sar Bau Kum. This master plan was emphasized on the restoration of local arts and cultures, developed it as the cultural tourist attraction and integrates the management from every unit. The

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community participated in every step of development.

Four strategies were led to the direction, projects and plan to restore arts and cultures of Wat Sar Bau Kum annually. To proceed strategies to practice was composed with:

To create annual work plan. Use strategies and projects from the master plan of develop arts and cultures of Wat Sar Bau Kum. Order the magnitude of strategies and projects in relevant with annual SWOT Analysis to review strengths, weaknesses, opportunities and treats, and made it conform to the development direction.

To provide the perusal to manage the budget and necessary resources in order to support the operation of projects or important activities under strategies, indicators and main strategies in consequence. Ensure that projects had necessary resources to support and would achieve targets.

To clearly assign the authority and responsibilities of responsible staffs in 4 strategies. Evaluated the work and motivated relevant people for achievement of strategies, indications, main strategies, criteria, projects or important activities.

To control, follow up, evaluation and create the master plan was proceeded as the development of the direction. Under the master plan, there were strategies, work plans and projects. In order to set a frame that meet requirement and concrete to objects under purposes, targets, results and the evaluation of the master plan had to specify from overall image, details, purposes, targets and results of the master plan. The controlling, monitoring and evaluation of achievements of the master plan were needed.